Notice of Violation

(3AAC 305.870)

This form, all information provided and responses are public documents per Alaska Public Records Act AS 40.25

Date: 4/1/25

License #/Type: 5445 Restaurant/Eating Place

Licensee: Marina Inc

Address: 110 Osage Street, Bethel, AK

DBA: Fili's Pizza

AMCO Case #: AM250361

An administrative notice of violation addresses serious or repetitive violations of AS 04, 3 AAC 305, or other law relating to the manufacture and sale of alcoholic beverages that have occurred or are occurring on the licensed premises.

Note: This is not an accusation or a criminal complaint.

On 02/20/25, AMCO Enforcement received a report from the City of Bethel that Fili's Pizza was hosting events with live music and dancing between the hours of 10:00 PM and 2:00 AM. I was provided with event posters and photographs from Facebook that showed an event was hosted on February 14th from 10:00 PM to 2:00 AM. Another event was also being advertised for February 21st from 10:00 PM to 2:00 AM and advertised "mixed drinks". Photos and videos from inside the establishment showed tables had been cleared from the premises and a large crowd of people, many with drinks, who were dancing with a live DJ in a dark room with party lights. No one appeared to be eating food.

I spoke with Fili's manager Daniel Allred who told me he was not aware that restaurants could not have live entertainment beyond 11:00 PM. He also said the "mixed drinks" were wine-based and did not contain any liquor. The events were sponsored by a local promoter, Flight School. The event scheduled for February 21st was ultimately cancelled.

I also reminded Allred that as a restaurant/eating place license, Fili's must ensure that food sales are greater than alcohol sales for each calendar year.

Your attention is directed to AS 04.09.210(f) "The holder of a restaurant or eating place license may provide entertainment on or adjacent to the licensed premises only between the hours of 10:00 a.m. and 11:00 p.m. unless additional hours are approved by the director upon the written request of the licensee for a specific occasion..."

and

(e) "The holder of a restaurant or eating place license shall ensure that gross receipts from the sale of food for consumption on the licensed premises are not less than the total of the gross receipts from the sale of alcoholic beverages for consumption on the licensed premises in each calendar year..."

Whether a request for an appearance is made, a licensee, endorsement holder, affiliate, or conditional contractor permittee shall respond in writing to the notice of violation within 10 days of receipt of this notice. A licensee, endorsement holder, any affiliate, or conditional contractor permittee who receives an administrative notice of violation may also request an appearance before the director regarding the administrative notice of violation. The request must be made not more than 10 days after the licensee, endorsement holder, or conditional contractor permittee receives the notice. The director shall grant an appearance not more than10 days after the request is received.

***Please send your response to the address below and include your alcohol license number in your response.**

Alcohol & Marijuana Control Office
ATTN: Enforcement
550 W. 7th Ave, Suite 1600
Anchorage, Alaska 99501
amco.enforcement@alaska.gov

Issuing Investigator: J. Bankowski

Received by:

SIGNATURE:

SIGNATURE:

Delivered VIA: Mail

Date:

updated 9/30/21

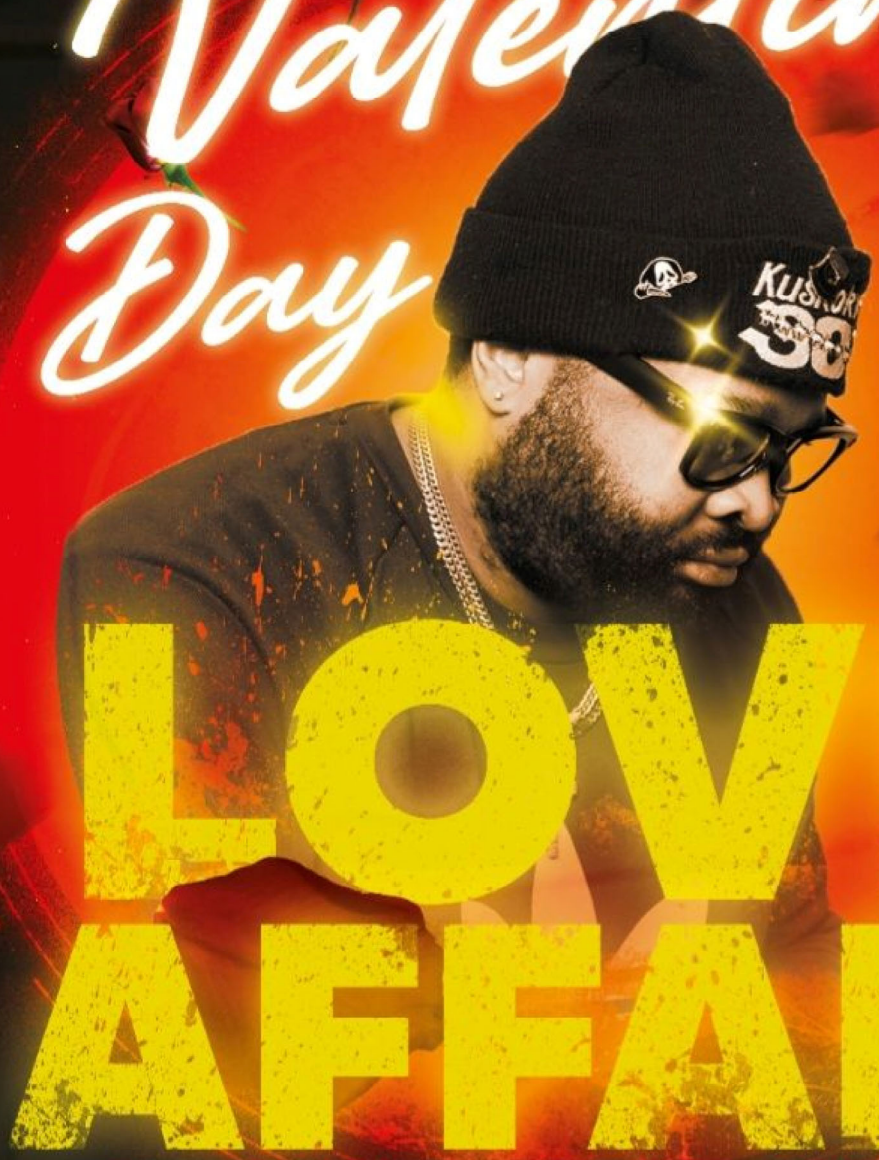
Tracking #:

FRIDAY
FEB 14th

FLIGHT SCHOOL PRESENTS

10 PM to 2 AM

Valentine's Day



LOVE AFFAIR

MUSIC BY DJ L

HOSTED BY **KENNY**

TICKETS $15 IN ADVANCE - 20 AT THE DOOR

FREE ROSE 🌹 FOR THE FIRST 50 LADIES

FOR TICKETS CALL 907-545-4914

FILI'S PIZZA

---FLIGHT SCHOOL PRESENTS---

GLOW PARTY

DATE - FRIDAY, FEBRUARY 21
TIME - 10PM TO 2AM
ADDRESS - FILI'S PIZZA

- GENERAL ADMISSION 20 OR $30 THAT INCLUDES 2 MIX DRINK AND THE ENTRANCE
- FOR TICKETS CONTACT 907 545 4914

DONT FORGET TO WEAR NEON CLOTHING AND ACCESSORIES!

Fili's Pizza

543-7010 543-7011

April 14, 2025

Dear Enforcement and Honorable Members of the Alcoholic Beverage Control Board:

This correspondence is in regard to the recent Notice of Violation (NOV) #AM-25-0361 issued to Fili's regarding their participation in live entertainment events that occurred or were planned outside the authorized hours for our license type. I would like to begin by expressing my sincere apologies and gratitude to AMCO's enforcement officers for bringing this issue to our attention. I take full responsibility for this oversight and lapse in judgment of holding two (2) live entertainment events that went past 11pm.

A total of two events went past 11 pm., held from 10 pm to 2 am. During these events, the kitchen operated until 2 am. Dining tables and chairs were moved to create space for dancing, while the kitchen remained open; tables were placed along the wall, and chairs were lined up to accommodate those wanting to sit and eat. Alcohol was not included in the ticket purchase for either event. Both events were for attendees aged 21 and over, with an average attendee age between 35 and 55. Many guests were professionals, including doctors and nurses from the Yukon-Kuskokwim Health Association. No reentry was allowed. The promoter handled ticket sales and the live DJ. Please note that the ticket sales for the two events that were handled by the promoter did NOT include 2 drinks. The flyer (which stated 2 drinks with ticket purchase) that was submitted with the NOV was for a planned third event, and Fili's was the seller of those tickets, and that event was cancelled on the direct direction of AMCO Enforcement.

The third event that was scheduled had a flyer associated with it that advertised "mixed drinks" and stated two drinks were included with admission. This was the only event where this deal was advertised. And again, we sold the tickets (and refunded the tickets) and the event was canceled. The advertised drinks are not liquor-based; they are "Cali Cocktails" by Snoop Dogg, which clearly states "wine-based cocktail" on the cans (see attached photo). Once AMCO contacted us before this third event and informed us that events needed to be approved and could not go past 11 pm, the event was canceled and never took place.

After our general manager Daniel was informed by AMCO enforcement that the events needed to be approved and could not go past 11 pm, he immediately corrected course to ensure all future events were compliant. Subsequent events have been approved by AMCO Enforcement with the condition that they end by 11 pm. These events were carried out in full compliance. The City very recently issued a City ordinance to reduce hours of restaurant eating place liquor sales to stop at 10 pm – this went into effect after the last of the AMCO approved events. Therefore, we have decided to stop the live events all together.

We take this matter seriously and hope that you will allow Fili's to continue serving this community. We are grateful for the guidance provided by your officers and are taking all necessary steps to prevent future issues. We acknowledge that we have made mistakes and are requesting the

opportunity to correct them. Fili's is more than a restaurant; it is a gathering place for our community, a livelihood for our staff, and an essential part of Bethel's economy. We are not seeking leniency without accountability; rather, we are asking for the opportunity to rebuild your trust and demonstrate that we can and will do better.

Sincerely,

Sloane Unwin, President and Todd Perez, Vice President of Marina, Inc.

Marina, Inc.
3351 Arctic Blvd.
Anchorage, Alaska 99503
P: 907-751-6800, E: info@innatwhittier.com

Cali Cocktails

LEGENDARY FLAVORS ♦ READY-TO-GO